



Mobile World Congress 2009

16-19 February

Barcelona

Hall 2-0, Booth 2D51

**ADAX TO SHOWCASE ADVANCED SIGNALING GATEWAY ON A BLADE
AT MOBILE WORLD CONGRESS**

***140 Per Cent Improvement of the Signaling Gateway function with the
IBM BladeCenter HT***

10 February 2009, Barcelona, Spain – Adax announced industry leading demonstrations of their integrated signaling gateway solution at the Adax booth during the Mobile World Congress. The demonstration showcases how mobile operators can benefit from the integration of existing SS7 Intelligent Nodes and databases with IP-based Media Gateways, Signaling Gateways and Softswitches.

The Adax Signaling Gateway (AdaxGW) utilises the carrier-grade, NEBS3 / ETSI compliant, IBM BladeCenter HT resulting in a powerful, high-density single slot solution for SS7, SIGTRAN or SS7/IP signaling. This helps telecommunications carriers to bridge the worlds of legacy PSTN and new, IP-based, Next-Generation Networks (NGN). With the ability to run a signaling stack or gateway on one card, the signaling blade enables an extremely cost-effective, carrier-grade solution that allows carriers to leverage the economics of Commercial-Off-The-Shelf technologies to greatly reduce their total-cost of ownership.

“We are delighted to be demonstrating for the first time this solution at this year’s Mobile World Congress, offering a fully integrated signaling gateway solution with unparalleled scalability and flexibility to protect investments in both SS7 and IP networks,” explains Robin Kent, director of operations at Adax Europe. “Adax has worked closely with IBM to create use cases that demonstrate how re-configurable and re-deployable our solution is to mobile operators who visit the booth.”

The Adax solution has undergone benchmark testing which demonstrated a 140 per cent performance improvement of the signaling Gateway on the IBM Blade over its



standalone 1U box. For a copy of the benchmark report please contact marketing@adax.co.uk.

To arrange a demonstration at the Mobile World Congress please contact Adax at sales@adax.co.uk or visit the Adax both in hall 2-0, booth 2D51

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About Adax Europe Limited

Adax Europe Limited specialises in signaling infrastructure for today's converging networks, covering all protocols and popular hardware formats to provide the right solution for any signaling requirement. Adax high performance products are available for PSTN, GPRS, 3G and IMS networks.

Adax signaling solutions deliver the high performance, total scalability, fast time to market and rapid return on investment that are essential for telecom companies to stay ahead in a competitive and ever changing industry. Solutions include signaling communications controllers for SS7, ATM and IP; integrated signaling protocol stacks and blades for SS7 and SIGTRAN; and multi-purpose signaling gateways for SS7 and IP interworking.

Adax customers include some of the world's premier telecom suppliers such as Alcatel-Lucent, Ericsson, Nokia Siemens Networks and Tekelec; and value added service (VAS) providers and system integrators such as NetHawk, Bharti Telesoft, and ip. Access.

For more information please visit www.adax.com or contact Paul Stallard at Berkeley PR on 0118 988 2992 / adax@berkeleypr.co.uk.

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